

NITHYA SUBRAMANIAN

DESCRIPTION
DATA DESIGNER
ILLUSTRATOR

CONTACT:
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PORTFOLIO
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LOCATION
MUMBAI

INSTAGRAM
[@NITHYA.SUB](https://www.instagram.com/NITHYA.SUB)

EDUCATION

NID: Masters in New Media Design (2016-20)

IIT Bombay: Dual Degree, Engineering Physics, with a specialisation in Nanoscience (2005-10)

RECENT PROJECTS

Semiotic Stories *Dec 2018 onwards*

New media storytelling for the Big Data age. Awarded a Ford Foundation Grant for this project

Visualising Malnutrition *Jul - Dec 2018*

Worked with IITB Nutrition Group to visualise childhood malnutrition data in India

Visual editor at Scroll.in *Feb 2019 - Apr 2020*

Data journalism, political cartooning, and editorial graphics for Scroll, an independent media website

UX Design, Pykih *Aug-Dec 2018*

Worked on design research and user experience for Pykih, a data visualisation firm

SKILLS

Data visualisation

Programming (Processing, JS)

Graphics (2D, 3D, Motion)

Ethnography

Writing

Illustration

Video/Audio editing

Design research and conceptualisation

WORK EXPERIENCE

2011

*Research Intern, Institute for
Defense Studies and
Analyses*

2012

*Special correspondent,
Heritage India
Magazine*

2013

*Media Resource Person,
FSSAI, MoHFW*

2014

*Consultant at Agastya
International Foundation,
an education NGO*

2016

*Consultant at The
Makers of Things;
Joined NID*

2019

*Visual editor,
Scroll.in*

OTHER EXPERIENCE

- Internship: Haptics Lab, IIT Madras
- Analytics intern: PricewaterhouseCoopers
- Media internship at the New Indian Express
- Experience in choreography and music composing

AWARDS AND RECOGNITION

- Ford Foundation Grant, 2018
- IIT Bombay Institute Organisational Colour, 2009
- 2nd place, Poetry Slam, Kala Ghoda Festival 2009; creative writing awards at IITB, IIMA and Xavier's cultural fests